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ROCKLER'S NEW ROLLING UTILITY LADDER SYSTEM PROVIDES ACCESS TO SHOP AND GARAGE STORAGE AREAS

Track System and Rolling Bracket Assemblies Allow Easy Ladder Movement

MEDINA, MN (September 19, 2013) - Rockler Woodworking and Hardware has introduced the Rolling Utility Ladder Hardware System, a collection of components to build a utility ladder which rolls along a ladder track with rolling bracket assemblies. The completed Utility Ladder setup allows access to elevated storage areas anywhere along the track. The ladder is moved back and forth by simply lifting the lower part of the ladder slightly and rolling it along the track. The bracket assemblies feature a quick release mechanism that makes it easy to move the ladder from track to track for use in multiple areas if desired. The ladder also slides to a completely vertical position for convenient, out-of-the-way storage, while remaining attached to the track.

"The Utility Ladder Hardware System is a smart way to increase accessible storage areas in garages, shops, and other rooms with high ceilings," says Scott Ekman, Rockler's Vice President of Marketing. "Accessing items stored up high is now just a matter of sliding the ladder to the spot it's needed and climbing up the ladder steps."

Required to build the Utility Ladder is a Utility Ladder Hardware Kit (45805), 6' Utility Ladder Track (47579), Ladder Track Brackets (46973), and either an Oak Utility Ladder Wood Kit or sufficient hardwood from the builder's own supply. The Oak Utility Ladder Wood Kits contain all of the wood pieces necessary to build a utility ladder and are available for three ladder sizes: 8' (45919), 9' (49754), and 10' (44955). The Utility Ladder Hardware Kit contains two roller bracket assemblies, two foot assemblies, seven stamped steel steps with grip tape, fourteen step rods, fourteen step tubes, all necessary mounting hardware, and a plan with detailed instructions for how to build the ladder. Rockler provides a free online wizard (visit rollingladder.rockler.com) to create a bill of materials based on input of ladder style, height, and track length.

The Utility Ladder Hardware Kit (45805) retails for \$329.99, 6' Ladder Track (47579) for \$54.99, Ladder Track Bracket (46973) for \$9.99 each, Ladder Track Union (45735) for \$7.99, Ladder Track End Cap (46640) for \$12.99 each, Ladder Step (46686, for ladders taller than 8') for \$27.99 each, and Oak Ladder Wood Kits in 8' (45919, \$119.99), 9' (49754, \$129.99), and 10' (44955, \$139.99) sizes. All can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at <u>www.rockler.com/news</u>.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 59th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit <u>www.rockler.com</u> or call 1-877-ROCKLER.

